

## Future of Healthcare Summit Agenda

Friday, April 19th, 2024 ~ 3000 Pegasus Park Dr., Dallas  
10 a.m. - 3 p.m.

### 9:30 a.m. Registration & Coffee

### 10:00 a.m. Welcome & Introductions

- Michelle Rider/Trudy Sullivan, Kellogg Alumni DFW Board
- Chris Moreno, Partner, Lockton
- Christopher J. Durovich, President and CEO of Children's Health

### 10:15 a.m. The Future of Healthcare

- **Dr. Craig Garthwaite**, Professor of Strategy at Northwestern University, Kellogg School of Management
- **D. Frederick P. Cerise**, MD, MPH, President & CEO of Parkland Health
- Session Host: Diane Gomez-Thinnes, Kellogg DFW Alumni Board

### 11:00 a.m. Networking Break

### 11:30 a.m. The Innovators and Disruptors

- Moderator: **Paul Campbell**, Kellogg Professor
- Panelists: **Irina Pelphrey**, VP of Sincerely Yours Health at Albertson's; **R'Kes Starling**, CEO of Reveles; **Steve Miff**, President and CEO of PCCI; **Dr. Steve Kaster**, MD, MBA, Founder of Kellogg Physician's Network
- Session Host: Paul Johnson, Kellogg Alumni DFW Board

### 12:15 p.m. Lunch

### 1:00 p.m. Femtech's Rise in Digital Health

- Moderator: **Carolyn Simons**, MedTech and Life Sciences Executive
- Panelists: **Maryellen Gleason**, Board Chair of Sensate; **E. Gaye Woods**, System VP of Equity & Inclusion at CommonSpirit Health; **Crystal L. Jackson**, CEO, Founder/Creator of CL Jackson Logistics, iReady, and No Quit Zone, **Anna Gudmundson**, CEO, Sensate
- Session Host: Carolyn Simons, MedTech and Life Sciences Executive

### 2:00 p.m. Investing in the Future of Healthcare

- Moderator: **Pete McNerney**, Kellogg Director of Healthcare Entrepreneurship Initiative
- Panelists: **Jessica Federer**, Board Director and Investor, NYSE FemTech Leader; **Asad Khan**, Vice President of Healthcare at Tritium Partners, and **Sam Liang**, Operating Partner, Revival Helathcare
- Session Host: Jeff King, Kellogg DFW Alumni Board

### 3:00- 4:00 p.m. Happy Hour + Innovators, Start-ups, and Disruptor's Showcase

- Host: Hubert Zajicek, MD, MBA, CEO, Co-Founder, Partner at Health Wildcatters
- Start-ups showcase includes iReady, PCCI, TraumaCare AI, MD Health Pathways, Liv Luv'D, eHealthy, TruLite Health, and Health Catalyst
- Session Host: Amy Goad, Managing Director Sendero

Platinum Sponsor: **Chris Moreno**, Partner, Lockton

Honorary Chair: **Christopher J. Durovich**, President and CEO of Children's Health

